

Ventures

AGES
8-18

Holidays worth sharing

Promoting Ventures

You could have a vital role to play in more children and young people exploring the Bible and discovering Jesus on Venture holidays.

Each year, most new members come along because they hear about what a great time they will have from those already involved in Ventures.

After all, I hope you agree that Ventures are holidays worth sharing.

Thank you!

Ten top tips

Start sharing

Personal recommendation is the reason most people come on a Venture, and sharing your enthusiasm for these holidays makes a vital contribution to what happens every summer. So let's get started!

Start small, dream big

Even if you only have a conversation about Ventures with one young person, just think of the eternal impact that could have! And why stop there? Youth groups which attend a Venture together really benefit from the experience.

Explore all avenues

Display a poster (ask if you need any), hand out brochures, email any youth leaders or parents you know, put a notice in the church news sheet, post links on social media or your church's website. The possibilities are endless!

You're not alone

Ask others in your church to help share Ventures – especially if they've been involved as a leader, parent or member – as personal testimonies make a real difference. They might even have some other bright ideas!

Be up front

Church services are a great place to start sharing Ventures. Talk, share stories, show a video – whatever you think will work best in your church. Youth meetings and small group discussions are also great, but don't forget to talk to the parents too.

Use the resources

Visit www.ventures.org.uk/promote to download videos and PowerPoint slides. It's always helpful for people to have something to take away from a conversation or presentation, so hand out copies of the brochures, posters, leaflets and postcards – order online or ask the Ventures office team if you need extra copies of anything.

Have a mini Venture

Organising a youth event or service in the style of a Venture can really help people get a taste of what they could experience on a holiday.

Remind people

Many people book straight away, but others need a reminder or two. Remember, the sooner people decide the more chance they've got of getting on their preferred Venture.

If you don't know, just ask

If anybody has a question you can't answer, there are plenty of FAQs in the brochure and on the website. Venture leaders and the office team will also be willing to help answer anything about the holidays.

Pray!

An essential part of whatever you do. Pray about what to do, and continue to pray for all the families and young people you're able to invite to come on a Venture.

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